



Angie Durbin

hello@angiedurbin.com · www.angiedurbin.com
917-744-6443 · Brooklyn, NY · [LinkedIn](#)

Highly driven director and designer with an entrepreneurial spirit, extreme work ethic, and 15+ years of experience in creating fully integrated marketing strategies and collaterals that result in measurable profit increases and significant company savings.

CORE SKILLS:

- Concept development
- Creative direction
- Print design and pre-press
- Website updates
- Digital graphics
- Presentation design
- Powerpoint animation
- Motion graphics
- Video production
- Package design
- Client relationships
- RFP Proposals
- Photography
- Photo retouching
- Brand identity
- Copywriting
- Trade show exhibits
- Print buying
- Calligraphy
- Illustration

EXPERIENCE:

Senior Designer/Presentation Specialist

Davis Polk & Wardwell LLP: International World Class Law Firm New York, NY 06/18—Present

- Work closely with company stakeholders to gather clear requirements and **deliver high-end PowerPoint presentations and master templates** as well as a variety of coordinating print and digital collaterals while meeting very tight deadlines with great attention to detail, utilizing the utmost discretion and professionalism in handling highly confidential materials.
- **Initiation and creation of the creative services training manual**; writing step-by-step instructions for specific departmental tasks, branding best practices, corporate communication guidance, icon library usage, and photography standards.
- **Conduct in-person training sessions to internal global teams on branding best practices**, PowerPoint training, e-blast formatting techniques, and new software initiatives.
- **Increased productivity over 100% within 4 months** through collaboration with the creative team to streamline processes, refine file naming conventions, and improve project management best practices.

Presentation Designer (On-site Contractor)

Neuberger Berman: Financial Investment Management Firm New York, NY 01/18-04/18

- Delivered sophisticated financial investment marketing materials for **pitchbook presentations**, print collaterals, and digital graphics to support business strategies while utilizing best practices in content creation with close adherence to corporate brand standards.

Digital Designer (Freelance) New York, NY 06/17—05/18

DaveEl|Boston Coach/GroundLink: Premium Car Service

- Developed extensive pay per click (PPC) digital advertisement and digital graphics for blogs, e-blasts, and social media marketing
- Concepted and delivered new approaches in the design of sales presentations, infographics, brochures, white papers, and trade show banners.

Creative Manager

Media Vision: Leading Provider of High-Performance Conferencing Systems New York, NY 03/15—06/17

- **Energetic creative leadership and creative direction in creating refreshed branding and marketing collaterals** from concept to execution across all channels for print, digital, presentation decks, website updates and landing pages, trade show exhibits, social media, and copywriting.
- **Full-scope video production and product photography** including ideation, concepting, script writing, story boarding, filming, motion graphics, animation, directing, editing, talent sourcing, and post production.
- **Led dynamic group presentations** to sales and management across global offices on a regular basis to communicate marketing objectives and strategies, photography training, sales tools, and trade show planning.



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EXPERIENCE (CONTINUED):

Creative Manager

Liberty AV Solutions: Fortune 500 Subsidiary of WESCO Pro Audio/Video Solutions.....New York, NY 03/09—03/15

- **Reduced the marketing budget by \$150k+ per year** and increased productivity through efficient management and eliminating sub-contract labor costs by covering several creative positions myself to create 100's of marketing collaterals for print, digital, and e-commerce applications including photography and full video production.
- **Designed, directed, and constructed large trade show exhibit displays**, resulting in an **ROI minimum savings of \$50k per show**.
- **Spearheaded the art direction and shooting of new, superior product photography** for the print catalog, marketing collaterals, and e-commerce website which resulted in an immediate **sales increase of 3 million per month to 12 million per month**.

Creative Director/Owner

CoPilot Creative: Full-Service Branding and Web Design Agency.....Colorado Springs, CO 01/00—03/09

- **Creative direction and hands-on leadership of 15+ employees**, vendors, and freelancers in the ideation and development of award-winning brand identities and marketing collaterals for a wide diversity of clients and industries including B2C, B2B, startups, small businesses, non-profit organizations, and fortune 500 corporations.
- **Authored and presented in-depth RFP proposals and creative briefs to clients**; outlining creative direction, visual language, budgets, and timelines for an immense variety of marketing objectives and branding strategies.
- Successfully implemented new business development strategies to acquire new business and build relationships on a continual basis in a highly competitive market; **resulting in a 500% increase in revenue growth and profitable sale of the company**.
- **Fostered a very collaborative, creative, and inspiring studio culture** through strategic studio locations, zen decor, decisive hiring practices, fun team-building activities, and empathic/intuitive leadership skills.

PREVIOUS EXPERIENCE:

Creative Manager/Graphic Designer

Current Catalog USA: Leading Manufacturer of Unique Giftables

Professional Lettering Artist

American Greetings: World's Second Largest Manufacturer of Social Expression Products

SOFTWARE (MAC & PC):

- Adobe Creative Suite: InDesign, Illustrator, Photoshop, Premiere, Acrobat, InCopy, Dreamweaver, Bridge
- Microsoft Office: PowerPoint, Word, Excel, Outlook
- Other: HTML, Strata Design 3D, Live Interior 3D Pro, Mailchimp, WinSCP, Vuture, Joomla, Robofont, QuarkXPress

RELATED ACTIVITIES:

- Grow with Google course: YouTube for Business
- Author and designer of [Angelina Font](#); downloaded over 14 million times around the world.
- Published author of *Calligraphy and Letter Art Kit* (Accord/Andrews McMeel Publishing)
- Calligraphy and art instructor

EDUCATION:

- Kansas City Art Institute; Graphic Design and Calligraphy
- Maple Woods Community College; Computer Graphics
- Kansas City Vocational College; Certification in Offset Printing and Graphic Design